

Burbank Hospitality Association, Inc. Meeting Agenda

**May 9, 2012
11:00 a.m. – 12:00 p.m.
Community Services Building
150 North Third Street, Room 101, Burbank, CA 91502**

The Burbank Hospitality Association, Inc. meeting is disabled accessible. Auxiliary aids and services are available for individuals with speech, vision or hearing impairments (48-hour notice is required). Please contact the City of Burbank at 818.238.5173 with questions or concerns.

ROLL CALL

ANNOUNCEMENTS

APPROVAL OF MINUTES

April 18, 2012 meeting minutes.

ACTION ITEM

ORAL COMMUNICATIONS

At this time, any from the public may address the Board on any matter related to the T-BID. The public is only allowed to speak at this time.

AGENDA ITEMS

I. Marketing and Design Consultant Contract ITEM

ACTION

The Board will consider approving the contract between the BHA and Agency 51.

II. Economic Development 2012-2013 Marketing Campaign Update

III. Pow Wow Update

Board members will provide an update on the Pow Wow event.

IV. CTN Expo Sponsorship

The Board will discuss potential sponsorships for the annual Creative Talent Network Expo.

V. Fourth Annual Tourism Conference ITEM

ACTION

The Board will consider the cost and number of attendees for the Conference.

VI. Ongoing Operational Issues

VII. Future Agenda Items

Board Members may introduce new items for discussion, but no action may take place except to place the item on a future agenda at this time.

ADJOURNMENT TO THE NEXT MEETING OF WEDNESDAY JUNE 20, AT 11:30 A.M. IN THE CSB BUILDING CONFERENCE ROOM 101.

<u>Burbank Hospitality Association, Inc. Board Members</u>	<u>Key Staff</u>
Lucy Burghdorf, Bob Hope Airport Amitesh Damudar, Tangerine Motel Joy Forbes, City of Burbank Deputy City Manager Tony Garibian, Coast Anabelle and Safari Inn, Vice-Chair Khaled Kaawar, Courtyard by Marriott, Secretary Danny Kahn, Warner Bros. Studios Reggie McDowell, Burbank Airport Marriott Michael Swaney, Residence Inn by Marriott, Treasurer Tom Whelan, Hotel Amarano, Chair	Ruth Davidson- Guerra, Asst. Community Development Director Mary Hamzoian, Community Development Department Grace Coronado, Community Development Department

The BHA Board is comprised of nine members of whom five will be required for a quorum. Regular meetings are held monthly the third Wednesday of the month unless that is a City holiday. In that case, the Board will meet the second or last Wednesday. The BHA Board's primary function is to conduct business for marketing and advertising Burbank as a first rate tourist and convention destination.