

Burbank Hospitality Association, Inc.
Meeting Agenda
Wednesday, March 21, 2018 – 2:00 P.M.

Coast Anabelle Hotel
2011 W Olive Ave.
Burbank, CA 91506

A. ROLL CALL

B. ANNOUNCEMENTS

C. PUBLIC COMMENT

At this time, any person may address the Board on any matter related to the T-BID. The public is only allowed to speak at this time for a maximum of five minutes.

D. RESPONSE TO PUBLIC COMMENT

At this time, any Board Member can respond to comments made by the public.

E. BOARD MEMBER COMMENTS

At this time, Board Members may comment on events attended and any gift disclosures.

F. BHA Event Sponsorship Resolution **ACTION ITEM**

The BHA will consider approving the following Resolutions: 2018-001 to establish the Ad Hoc Application Review Committee as a standing committee of the Board titled the "Sponsorships Advisory Committee"; and 2018-002 to designate procedures for the Committee's review of event sponsorship applications and the Board's consideration of the Committee's recommendations.

G. Event Sponsorships Consideration **ACTION ITEM**

The BHA will consider recommendations from the Sponsorships Advisory Committee for all sponsorship applications received during the Winter/Spring 2018 application period.

H. ONE Burbank Agreement **ACTION ITEM**

To fulfill Destination Development efforts, the BHA will consider entering into an agreement with ONE Burbank to provide high speed fiber optics internet to Burbank hotel guests within the district.

I. Future Agenda Items

Board Members may introduce new items to place on a future agenda but no discussion or action may be taken on the items.

ADJOURNMENT TO THE NEXT REGULARLY SCHEDULED MEETING TENTATIVELY ON WEDNESDAY, APRIL 11, 2018 AT 3:00 PM, LOCATION TO BE DETERMINED.

Burbank Hospitality Association, Inc. Board Members

Lucy Burghdorf, Hollywood Burbank Airport
James Fitzpatrick, Courtyard by Marriott, **Secretary**
Tom Flavin, Burbank Chamber of Commerce
Tony Garibian, Coast Anabelle and Safari Inn, **Chair**
Danny Kahn, Warner Bros. Studio Tours Hollywood
Patrick Prescott, Community Development Director (ex-officio)
Alan Puana, Universal Studios Hollywood
Richard Sandoval, Burbank Airport Marriott, **Vice-Chair**
Michael Swaney, Residence Inn by Marriott, **Treasurer**
Steve Tarn, Hilton Garden Inn Burbank
Sundeep Vaghashia, Travelodge and Quality Inn
Tom Whelan, Hotel Amaranco

Marketing Key Staff

Simone McFarland, Asst. Community Development Director
Mary Hamzoian, Economic Development Manager
Susie Avetisyan, Economic Development Analyst
Robin Faulk, Marketing Consultant

Administrative Key Staff

Barbara Miller, Administration and Records
Teresa Mackey, Book-Keeping

The BHA Board is comprised of 11 voting members. Regular meetings are held monthly the second Thursday of the month unless that is a City holiday. In that case, the Board will meet the first or third Thursday. The BHA Board's primary function is to conduct business for marketing and advertising Burbank as a first-rate tourist and convention destination.

The agenda packet consists of documentation relating to agenda items on file at Economic Development Division of the Community Development Department located at 150 N. Third Street during normal business hours and will be posted on the Visit Burbank website at www.visitburbank.com. The Burbank Hospitality Association, Inc. meeting is disabled accessible. Auxiliary aids and services are available for individuals with speech, vision or hearing impairments (48-hour notice is required). Please contact the ADA Coordinator at 818.238.5424 voice or 818.238.5035 TDD with questions or concerns.